

JASMINE VERDUZCO

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http://jasmineverduzco28.wixsite.com/designs

Motivated, fashion and business-oriented recent graduate with aspirations of entering the fast-paced fashion environment. Strong academic performer, creative, passionate, and fashion devotee with an eye for the unique and uncommon and insight into the pulse of fashion.

SKILLS

FASHION

Illustrator/Photoshop
LineSheet, Cut Tickets, P.O.
Construct Tech Packs
Knowledge in Textiles
Aware of Current Trends

RETAIL

Financial Planning Ability
Accounting Knowledge
Marketing and Promotion
Brand Knowledge
Up Selling

PERSONAL

Microsoft Word & Excel
Ability to Work in Teams
Leadership Skills
Creative & Reliable
Bilingual

EXPERIENCE

SAKS FIFTH AVENUE OFF FIFTH *Sales, fulfillment & Merchandiser* Cabazon, CA — 1/27/17 - Present

- Processing customer order and shipping packages to destination.
- Arrange merchandise in favorable positions and areas of the store for optimal sales.
- Coordinate with management on merchandise to set up layouts that are visually appealing.
- Study customers walk/path to recognize best sellers, placing them in strategic points to maximize sales.
- Selling men's designer apparel, accessories, suits, and leather goods.
- Measures male body for male customers in assistance for suits and dress shirts.

HALSTON HQ *Retail Buyer - Footwear (Internship)* Los Angeles, CA — 10/9/17 - 12/14/17

- Created fall 2018 inspiration forecast for the designer to design and review.
- Work with fit models to cover approval of design.
- Daily organizing incoming packages and learned footwear vocabularies.
- Assist buying department in product selections.

FIDM FINANCIAL AID *Administrative Assistant* Los Angeles, CA — 10/14/15 - 10/19/16

- Counsel students in Loan Regulations to meet their contract requirements.
- Contact students via telephone to provide loan assistance in making payments.
- Dispatch mail correspondence for proper mailing and notating returns..
- Collate and file important documents and promissory notes inside cabinets.

HEELOOK STUDIOS *Wardrobe Stylist (Internship)* Los Angeles, CA — 9/29/15 - 12/7/15

- Styling clients in a weekly basis to cultivate and maintain their desired image.
- Style wardrobe for editorial photo shoots, designer projects, and websites.
- Assist during fashion photo shoot and help stylist in hair/makeup room.

EDUCATION

FASHION INSTITUTE OF DESIGN AND MERCHANDISING

Bachelors of Science in Business Management 2017-2019 - In Process
Associate of Arts in Apparel Industry Management 2015-2017 - Completed

ACCOMPLISHMENTS

- FIDM Merit Scholarship Winner
- FIDM Honor student 2015-Present
- FIDM Scholarship Foundation Inc. Winner

VOLUNTEER

LA FASHION WEEK *Wardrobe Stylist (4 day Volunteer)* Los Angeles, CA — 10/4/17 - 10/7/17

EL PASEO FASHION WEEK *Stylist (7 day Volunteer)* Palm Springs, CA — 03/17/18 - 03/24/18

- Worked with designers (Trina Turk, Michael Costello, Alice & Olivia, Saks Fifth Avenue, Project Runway).
- Helped models get dressed (wardrobe, makeup, accessories).
- Set up runway for guests, designers, and press.

